



PUMED
NEWS LETTER
2nd Issue

Events

PUMed held its 52nd Board meeting on 13 December 2023



Sincere
gratitude to the
board members
for their
valuable efforts
and works.

PUMed held its
17th General
Assembly
meeting with
a broad
participation.



An extensive and comprehensive work!

special thanks go to all participants who made this General Assembly a successful one with their active role, dedicated works and presentations.

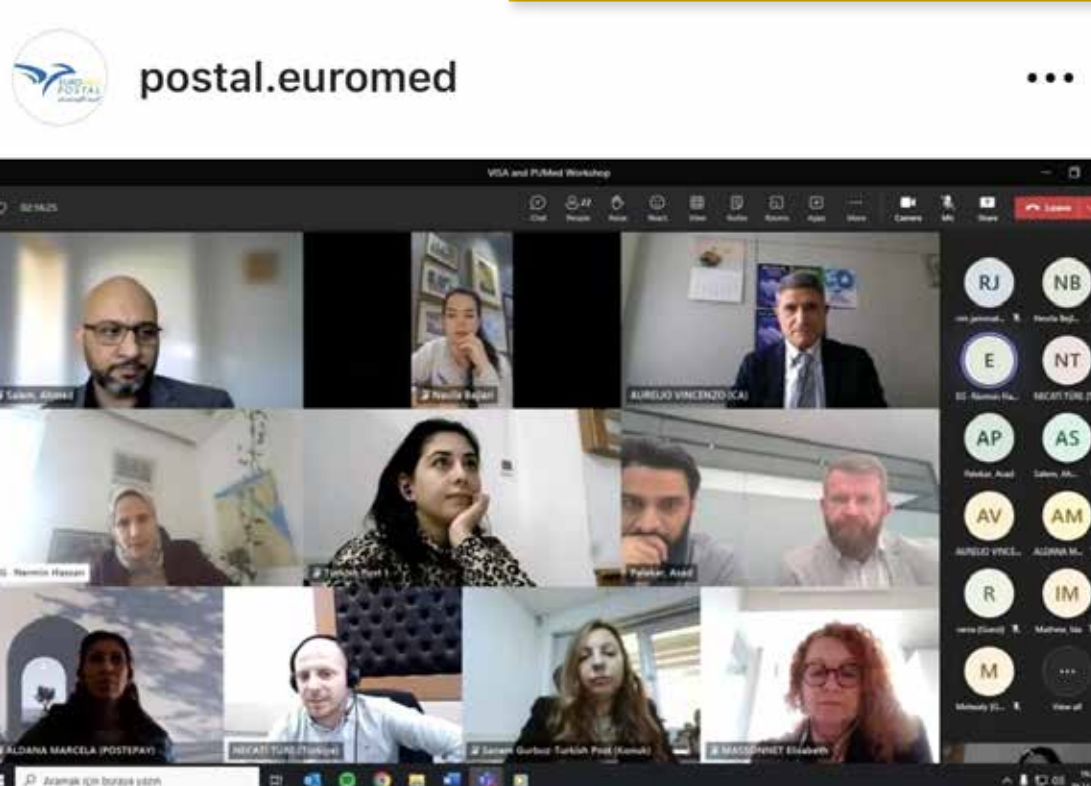
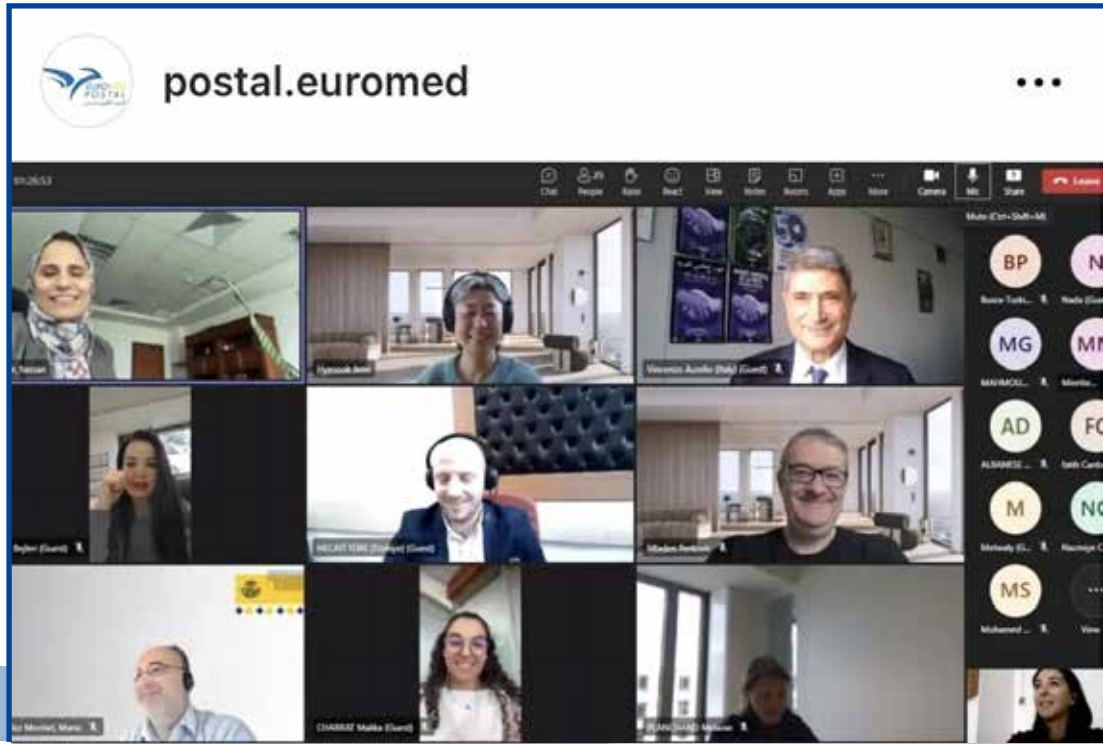


PUMed Workshops

PUMed and **EuroGiro** held an fruitful workshop on 20 November 2023.

Ms. Hyesok and Mr. Mladen from EuroGiro presented their services to PUMed members.

We remember once again the importance of building a strong community.



PUMed members held an impressive workshop with **VISA**.

We believe that services and products offered by VISA on e-commerce and cross border money remittances will make great

contribution to our values and services.

MEDITERRANEAN FESTIVALS

Awards

The winner of philatelic contest is **Jordan post**

ELECTION OF THE MOST BEAUTIFUL EUROMED POSTAL PHILATELIC PRODUCT OF THE YEAR 2023, the Philatelic contest started in 28 September 2023 and ended on 27 November 2023 results announced in the 17th General Assembly meeting.



The second is **Egypt post**

And third is **Morocco**



Festivals méditerranéens

Poste Italiane's Polis project won the Innovation Award

Awards

The contest started on 10 October 2023. We had five applicants; France, Italy, Morocco, Palestine and Spain.

Top three candidates:



France La
Poste



Italy
Postale



Palestine
Pal Post

The winner of the innovation award;
Italy - Polis Project

Poste Italiane's Polis project won the prize for the most innovative postal initiative of 2023, awarded by the Mediterranean Postal Union.

Through the Polis Project, Poste Italiane intends to play a leading role by offering public administration services in the most remote areas.



With the Polis Project, Poste Italiane intends to play a leading role in the country's recovery for the benefit of citizens and their participation in public life by adopting a responsible approach in order to reduce its environmental footprint and contribute to the low-carbon transition of the economy and the entire country.

The main impact will be in innovation and sustainability. All the results are aimed at overcoming the digital divide on the basis of community dictates, at interconnection, at enhancing small centres, with an important reduction in pollution and travel times, at the same time confirming the social and institutional role of Poste Italiane.

Member News



Jordan Post—adds electric vehicles to its fleet

Jordan Post adds 13 new electric vehicles to its delivery fleet, with the support of the UPU's Quality of Service Fund (QSF).



This move is in line with the post's goal to replace its entire delivery fleet with Zero Emission vehicles over the coming years, simultaneously reducing operational expenses and contributing to Climate Action and Protecting the environment which reflects its commitment to promote sustainability.

Recently, Jordan Post has developed a plan to increase the overall efficiency of its mail delivery services strengthening its transport fleet.

Portugal Post—CTT's Ambassadors Program

CTT - Correios de Portugal released the first edition of the Ambassadors Program, aimed at 20 young university students from the Lisbon area, with the purpose of bringing young students closer to the reality of the job market.

The Ambassadors Program is an initiative that will give those selected the opportunity to get to know the corporate and operational world of Portugal's largest logistics operator, helping them develop skills for their professional future. As an ambassador, each young person will have the opportunity to get to know the various business areas of the company and their daily routine, enriching and enhancing their curriculum and contact network, becoming an active representative of CTT on their university campus.

Young people who are attending higher education at undergraduate level up to the first year of a Master's degree may apply. Preferred fields of study are: Computer Science, Engineering, Mathematics, Analytics, Management, Economics, Finance, Communication, Marketing, Digital and Human Resources.

The possibility of collaborating on value-added solutions for the company, participating in various challenges and workshops, as well as involving the academic community, are an added value for the young talents that join this program.

Turkish Post

As Turkish Post we celebrated the World Cleanup Day in different cities across Türkiye. (Ankara, Elazığ, Giresun, Konya, Ordu, Sinop, Sivas, Şırnak)

Regional Directorates in these cities organized waste collection activities during the week of cleanup day. We collected waste in parks, sea sides, walking areas, hiking trails, highway course, and industrial areas. We measured the quantity of trash collected and the number of participant postal volunteers.

estimated number of postal volunteers:

 **142**

estimated quantities of waste collected:

 **700 kg**

The collected waste were separated and delivered to authorized institutions (municipalities, etc.)."



Correos Post-pioneer in the sector after being certificated in the new Spanish National Security Scheme

1

Correos has successfully passed the certification process for the new Spanish National Security Scheme (NNS), which is ruled by the recent Royal Decree 2022/311

2

This certification allows Correos to join ISO 27001, to add value to the customers and to enhance the processes for security of the information.

Madrid, 14th June 2023.- With the aim of enhancing the maturity of processes of security information and adding value and trust to all customers from the cybersecurity perspective, Correos has been awarded by the new certification of the Spanish NNS (National Security Scheme) under the requirements of Royal Decree 311/2022 of 3rd May. This law rules the NNS under the scope of the Electronic Administration and replaces the Royal Decree 2010/3, of 8th January. Thus, Correos becomes a pioneer in the transport/parcel/logistics sector thanks to the awarding of this model of good practices.

The aim of this new National Security Scheme of RD 2022 is to ensure the security of the information in the public sector and includes up to 75 updated measures which are classified into organizational framework, operational framework and protection measures.

The awarding of this certification provides Correos with a regulatory framework of monitoring and control, allowing to optimize the management of the processes and protection against any internal and external threats and paying attention to the main asset: the information.

The NNS certification means an added value in terms of security of information for employees, providers, customers, stakeholders and the rest of society. As a result, Correos has become the first Company belonging to Sociedad Estatal de Participaciones Industriales (Spanish State Company whose purpose is the management of publicly owned business interests) and to the sector which has obtained the certification of the update of this important regulatory framework.

This certification takes part in the commitment of Correos in terms of cybersecurity, as the company daily put its efforts in strengthening and **enhancing the processes of security of information**. In fact, looking to the future, Correos is going to enhance the **strategy** to enlarge the number of certifications to be at the forefront of new requirements and ensure information protection to any level.

Correos adds -3 100wheeled electric motorbikes to the sustainable fleet

New 3-wheeled electric motorbikes supplement the green light vehicle fleet of the Company to enhance the last mile delivery.

Correos has one of the biggest sustainable fleet in the delivery sector in Spain. The goal is to use alternative technologies for the %50 of the fleet in 25% ,2030 for electric vehicles.

Madrid, 30th August 2023.- Correos has added 100 3 -wheeled electric motorbikes to the fleet of green vehicles for last mile delivery. With this new incorporation, the Company has increased again the sustainable fleet, which at the end of 2023 will overcome 2,800 green vehicles, between 2,506 electric vehicles and hybrid or ECO vans.

Availability of these motorbikes belongs to the **bet on sustainable movility** of Correos, which is continuously searching for new types to adapt last mile delivery service condition imposed by the development of parcel market and recent environmental regulations. As these vehicles are -3wheeled electric motorbike or tricycle, they can reach and access any place and minimize the parking issues, indeed, and ensure a great **capacity of load**, reaching 450 litres, under optimum safe and security conditions.



After the recent extension of more than 700 electric cybersecured motorbikes and the acquisition of 100 new green vans, Correos consolidate as the company with **one of the biggest electric and “zero emission” fleet in the delivery sector in Spain** and moves towards the goal to reach the **25% of electric vehicles** and make the fleet base on alternative technology by **2030**. In parallel, the alignment to the European environmental policies is also sought.

Eezon e3 cargo scooter, manufactured by VMS Automotive (Grupo Marsans) is assimilated to a -125cc motorbike and provide good benefits and capabilities on capacity, autonomy, productivity and ergonomics. It is an innovative tilting tricycle, able to reach 90km/hour and **more than 120 Km autonomous**, easy to recharge in any traditional plug within two hours.

Thanks to this new extension of the sustainable fleet, Correos look for making the delivery process agile and offer a greater independence and comfort to staff and facilitate the access to customer homes, especially in those urban areas with a difficult access for other kinds of vehicles.

Those customers willing to support this Project and initiative can cooperate through Correos **“Impacting Rounding-up”** Program, offering the possibility to **round-up the sale price** when paying by card at Correos Post Offices.

For more information on **“Impacting Rounding-up”**, click on: correos.worldcoo.com

Thanks to our colleagues of retail network to make customers awareness of this initiative to protect our forests.

Madrid, 19th June 2023



Correos cooperates with the “Flock-of-sheep against fire” Project to prevent from forest fires

Under Correos’ “Impacting Rounding-up” initiative, our customers are provided with the possibility to make small donations from our retail network to promote the use of livestock farming raising as a tool to prevent forest fires.



For the summer and before the risks of terrible fires which may take place in the countryside, as the ones of last years, Correos offers our customers the possibility to cooperate and help with the “Flock-of-sheep against fire” Project.

Under this initiative, Pau Costa Foundation promotes and fosters

the strategic use of extense livestock farming. This method consists of guiding strategically flocks of sheep and goat to those areas packed with more vegetation, previously identified and detected by fire brigades. Thus, the action becomes a natural and sustainable way to clean forests. Moreover, this activity fosters and encourages economy in rural areas, as well as highlights the importance of the profession of shepherd.

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Morocco Post-Barid Al-Maghrib and Mauripost sign two partnership agreements

Rabat, 23 June 2023

Mr Amin Benjelloun Touimi, CEO of the Barid Al-Maghrib Group, and Mr Ali Ould Issa, CEO of Mauripost, signed these agreements demonstrating the two institutions' strong cooperation links following the signing of the MoU between Barid Al-Maghrib and Mauripost in Marrakech on May 27/2022.



Through these two agreements, Barid Al-Maghrib agrees with its partner to implement the axes decided upon within the framework of the aforementioned memorandum. They cover, on the one hand, the creation of a land link for the transport of postal items between the two countries and, on the other hand, to define the framework for sharing expertise and know-how in hybrid postal services, digital post and logistics services.

Barid Al-Maghrib participates in the 2023 «Clean Beaches » program

Barid Al-Maghrib, as in previous years, is participating in the "Clean Beaches 2023" operation launched by the Mohammed VI Foundation for Environmental Protection under the chairmanship of Her Royal Highness Princess Lalla Hasna. Through actions to raise awareness and educate about the environment, eco-summering, and the fight against pollution, at the level of the beach sponsored by Barid Al-Maghrib, the summer period allows the mobilization of several tens of visitors every day, in this case the young public, which takes part in beach clean-ups and participates in recycling and learning activities.



La Poste—with the creation of La Poste Santé & Autonomie, La Poste is positioning itself in home healthcare and accelerating its development of healthcare data



La Poste has been active in the healthcare sector for a number of years, bringing together its activities and expertise within a human and digital healthcare services operator.

With La Poste Santé & Autonomie, La Poste's ambition is to deploy, within a sovereign and ethical framework, a strategy aimed at becoming a benchmark partner for healthcare professionals, institutions and the healthcare industry, focusing on local human services for home healthcare and trusted digital services for healthcare data.

Supporting the transformation of the healthcare system

Faced with an ageing population and an increase in the prevalence of chronic illnesses, home healthcare and digital



technology – and particularly data – are essential for coping with these challenges while optimising the management of healthcare structures. According to IFOP, 85% of French people say they want to age at home, while 75% want to be cared for at home for conditions that do not require complex care. Studies show that the development of home care would provide patients with more human contact and proximity, reduce inequalities in access to care and considerably limit the loss of autonomy.

Drawing on its knowledge of the regions and its expertise in trusted digital services, La Poste has set itself the goal of supporting the transformation of the healthcare system and developing its healthcare activities, a sector identified as a growth driver for the group.

To this end, **La Poste** has created **La Poste Santé & Autonomie**, which brings together in a new division the healthcare activities and expertise of Docaposte, the group's digital subsidiary, and La Poste's Services-Courrier-Colis branch.

La Poste Santé & Autonomie generated sales of €300 million in 2022. **The ambition is to increase this turnover to €500 million by 2030.**

A healthcare strategy focused on home healthcare and making the most of healthcare data

With the creation of La Poste Santé & Autonomie, La Poste aims to support the transformation of the healthcare system and respond to two major challenges: promoting prevention and maintaining good health at home, and enhancing the value of healthcare data to improve efficiency and promote innovation.

La Poste Santé & Autonomie has set itself the goal of becoming a **benchmark partner for healthcare professionals, healthcare institutions and the healthcare industry**, offering local services for home healthcare and trusted digital services for healthcare data.

Convinced of the complementary nature of home healthcare and healthcare data, La Poste Santé & Autonomie will draw on the Group's expertise in digital trust services and local human services, thanks in particular to the strength of its local presence and the expertise of its digital subsidiary Docaposte in healthcare data.

In the field of **home healthcare**, La Poste Santé & Autonomie will develop its services to help:



combat inequalities in access to healthcare in the regions (medical deserts)



improve care for patients suffering from chronic illnesses or losing their independence



reduce costs and relieve overcrowding in hospitals.

With regard to [healthcare data](#), La Poste Santé & Autonomie will draw on the expertise developed by Docaposte in digital trust services and solutions and the processing of sensitive data such as healthcare data within a sovereign and ethical framework to help:

- **optimize the efficiency of healthcare facilities**
- **improve the quality and safety of care**
- **accelerate clinical research and innovation**

By combining our know-how in local human services with our expertise in digital trust services, we aim to become the partner of choice for healthcare professionals and players. We're aiming for sales of €500 million by 2030," emphasises [Dominique Pon](#).

So far, more than 1,600 customers in the healthcare sector are already benefiting from La Poste's support in their transformation.

THE FIRST CONCRETE RESULTS OF THE STRATEGY

Four announcements provide the first concrete evidence of this strategic roadmap in healthcare: the commitment to the HealthAge IHU in Toulouse, the signing of a partnership with Medtronic (world leader in healthcare technologies), the implementation of Careside, an innovative platform for orchestrating digital and human services for patients, and finally the presentation of the first sovereign generative artificial intelligence application in healthcare developed by Docaposte.

Careside, creation of a global platform of human and digital services dedicated to patients

La Poste Santé & Autonomie is launching Careside, an innovative global services platform designed to [improve support for patients](#), whatever their pathologies. Careside is the first ecosystem-based solution to promote the integration and orchestration of digital solutions and human services.

Against a backdrop of continuing growth in the number of hospital admissions (13 million patients go to hospital every year for 18 million stays a year), Careside is optimising care and [providing each patient with the best possible digital and human experience](#).

Designed for healthcare establishments, industrial partners and operators, Careside is an industrial platform in SaaS mode that covers **three aspects of the patient pathway**: administration (administrative and medical preparation for a hospital stay), services and coordination (reception and logistical support for the outpatient pathway, in-room services, discharge coordination, etc.), and telehealth (post-hospital follow-up with remote monitoring, teleconsultation and remote medical surveillance).

The result of several years of research and development, Careside combines the expertise of several subsidiaries of La Poste Santé & Autonomie: happytal, Maela and Nouveal Santé. The platform will gradually incorporate other Group assets specialising in patient care, such as those of Maincare. As part of the partnership between La Poste Santé & Autonomie and Medtronic, the Careside platform will be the focus of an initial collaboration involving the remote monitoring of diabetic patients.

Careside's openness to the ecosystem of healthcare players facilitates the development and integration of innovative services to optimise patient care, always within a sovereign and ethical framework.

A strategic partnership between La Poste and Medtronic

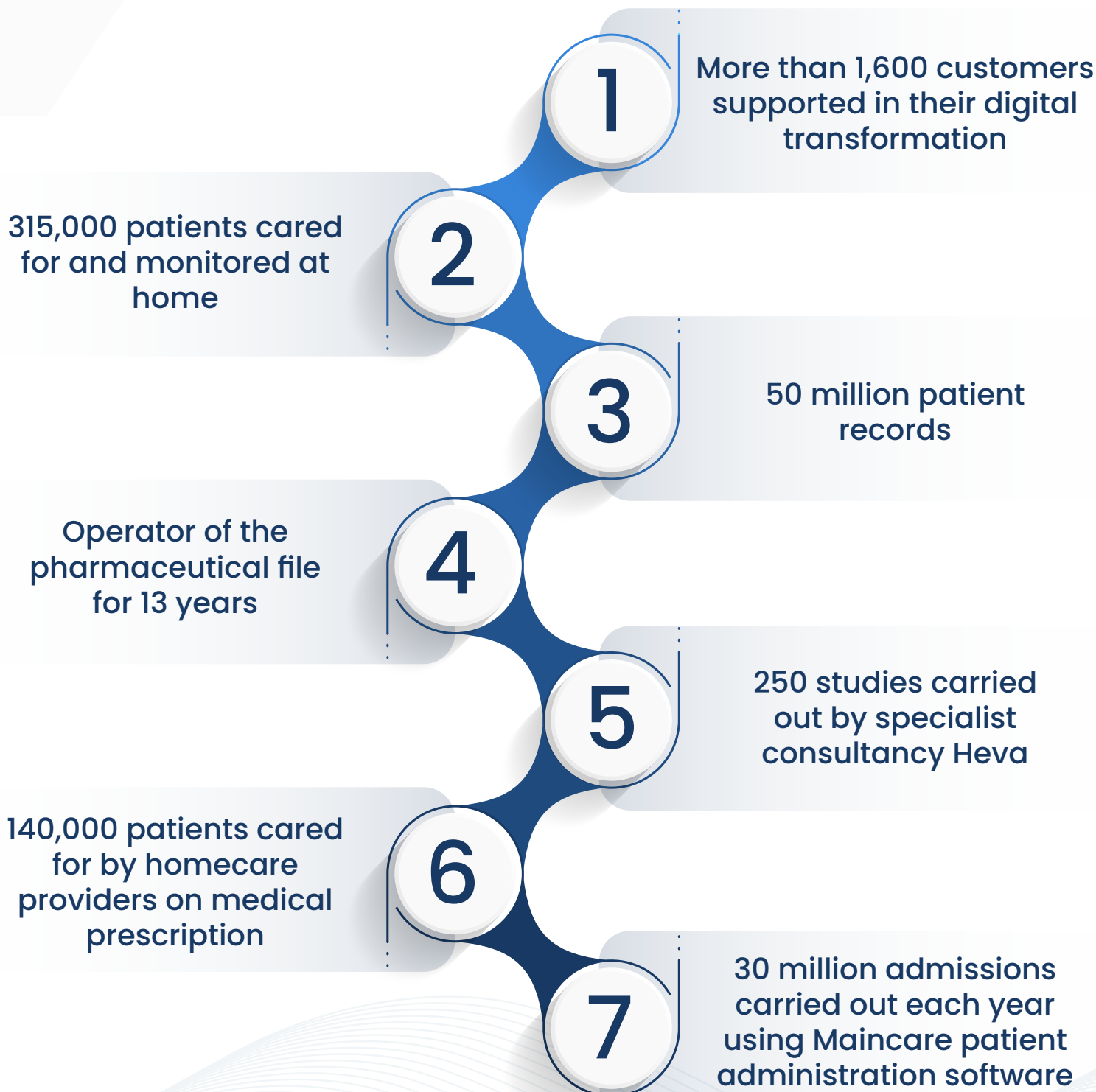
Medtronic plc, one of the world's leading medical technology companies, have announced a strategic partnership focused on improving patient care pathways, exploiting data and using artificial intelligence (AI) to serve healthcare.

As the first concrete expression of this partnership, La Poste and Medtronic are launching an innovative digital and analytical platform designed to orchestrate patient pathways and harness the power of data to optimise care. The platform offers a wide range of digital services, including a multi-pathology remote monitoring and remote surveillance solution.

The platform also includes personalised support services for healthcare establishments to help them analyse and make effective use of their medical data, while meeting regulatory requirements in terms of ethics, security and data protection.

In the near future, the platform will include new patient relationship management and e-health services. It will also enable new players in the healthcare industry to leverage its functionalities to develop and integrate innovative services to enhance patient care.

Key figures for La Poste in the healthcare sector



Upcoming Events

MAR
6 All day
53rd Board of Directors Meeting

JUN
19 All day
54th Board of Directors Meeting

JUN
20 All day
18th General Assembly Meeting



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