

PUMed

NEWS



LETTER

Fifth Edition

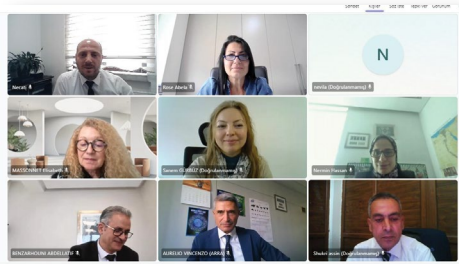
Meetings

PUMed have successfully concluded First Philately Symposium, the 58th Board of Directors Meeting and the 20th General Assembly in Rabat under the kind hosting of Poste Maroc.

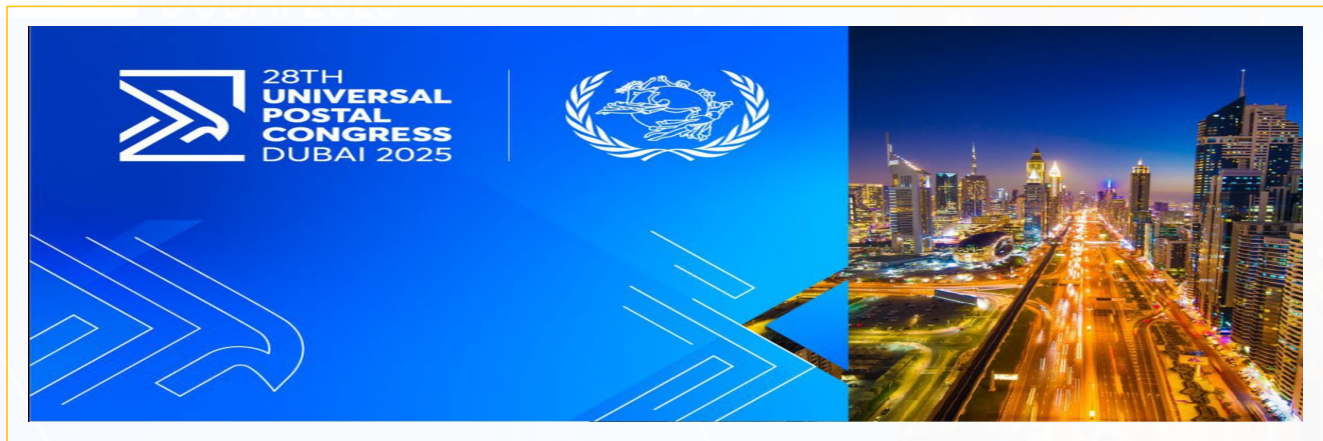
Filled with fruitful discussions, constructive exchanges, and strengthened cooperation these two days marked an important step forward in advancing regional collaboration across the Mediterranean.

We extend our heartfelt thanks to all member countries who participated, to all stakeholders who made these events meaningful and to Poste Maroc for their warm and wonderful hospitality.

The 59th Board of Directors Meeting of the Postal Union for the Mediterranean (PUMed) was successfully held remotely on 28 October 2025.



The **UPU** held its **28th** Universal Postal Congress successfully in Dubai on **8 September**, where **192** member countries came together to shape the future of global postal services and strengthen international cooperation



Congress Outcomes centered on:



Adoption of the UPU Strategy 2026–2029, setting the course for the Dubai cycle.



Advances in postal financial services and modernization of the postal sector.



Key discussions and outcomes across Congress committees.



Highlights from the Global Leaders' Summit.



Announcement of newly elected Postal Operations Council and Council of Administration members.

Warm congratulations to the PUMed countries elected to the CA & POC

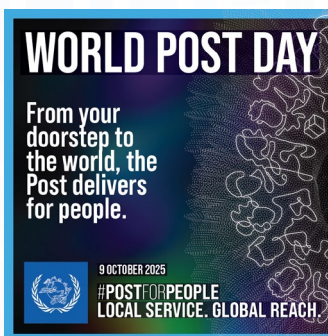
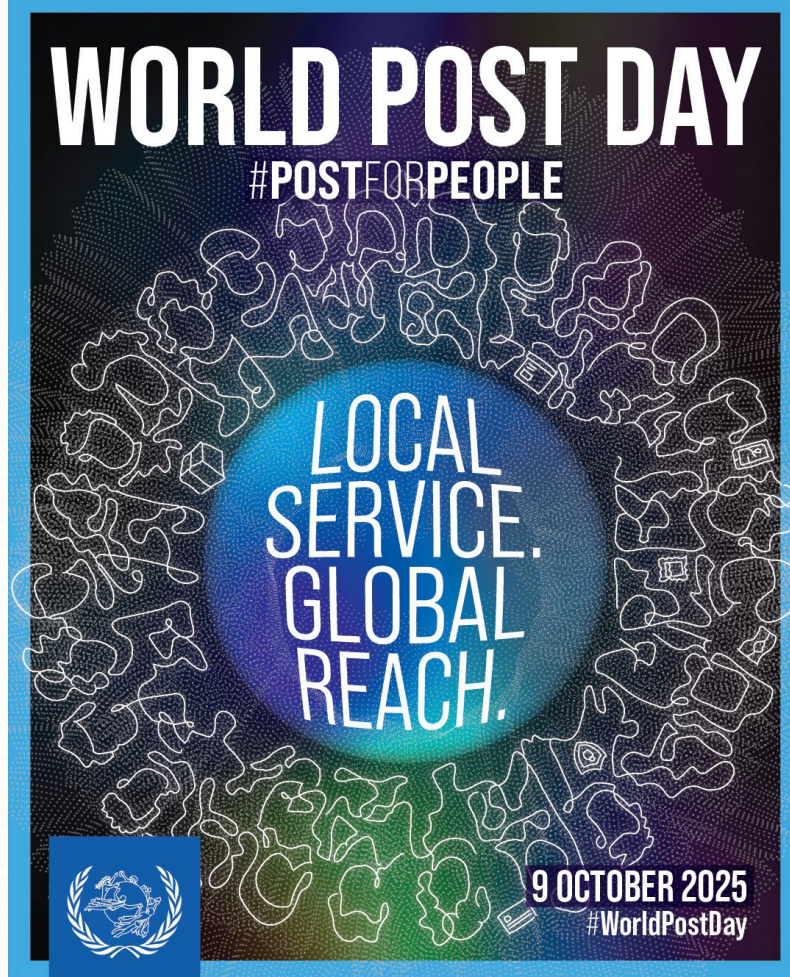
List of member countries elected to the Council of Administration

Country	Group	No of Votes
France	western Europe (3)	134
Italy	western Europe (3)	149
Portugal	western Europe (3)	123
Slovenia	western Europe (3)	133
Turkiye	western Europe (3)	147
Jordan	Southern Asia and Oceania (4)	126
Egypt	Africa (5)	133
Morocco	Africa (5)	125

List of member countries elected to the Postal Operations Council

Country	Group	No of Votes
France	western Europe (3)	126
Italy	western Europe (3)	140
Slovenia	western Europe (3)	65
Spain	western Europe (3)	136
Turkiye	western Europe (3)	134
Algeria	Africa (5)	129
Egypt	Africa (5)	135
Morocco	Africa (5)	129
Tunisia	Africa (5)	108

Happy World Post Day 2025



For this year's World Post Day, postal operators from around the world celebrated this year's theme, "Post for People: Local Service. Global Reach."

9 OCTOBER 2025

#WorldPostDay

Jordan Post Launches International Academy for E-Commerce and Logistics

Jordan Post has launched the International Academy for E-Commerce and Logistics a key initiative delivering hands-on training in e-commerce postal services, and logistics to empower youth, women, MSMEs, and freelancers The academy aligns with Jordan Vision 2033 the National E-Commerce Strategy and Digital Transformation goals, offering nationally accredited certifications from the Accreditation and Quality Assurance Commission.

The academy is a specialized training institution and a strategic initiative launched by Jordan Post Company provides high-quality professional training programs in e-commerce, postal and logistics services.

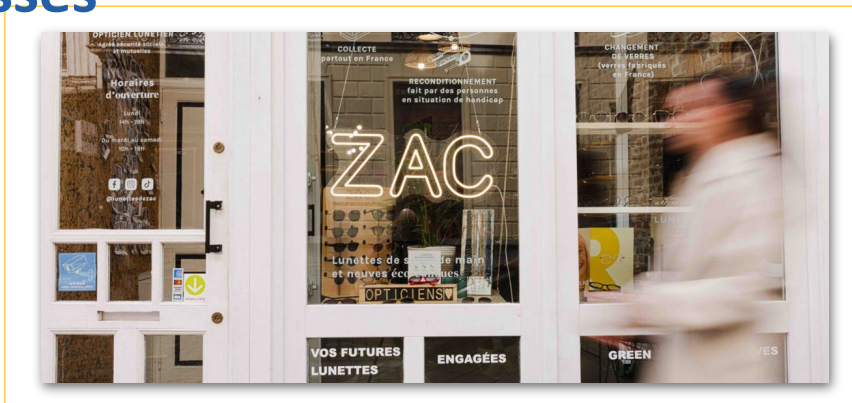
Programs feature practical sessions on platforms like Shopify, Amazon, eBay and digital payments, covering online store setup, product sourcing, digital marketing and overcoming local challenges like payment and logistics infrastructure State-of-the-art facilities include smart classrooms, advanced tech labs and e-learning systems led by qualified trainers.

The academy drives economic impact by boosting digital skills, creating jobs in logistics and marketing supporting women entrepreneurs, and enabling MSMEs to expand exports and compete globally It advances UN SDGs including Gender Equality (SDG 5) Decent Work and Economic Growth (SDG 8) and Reduced Inequalities (SDG 10) through inclusive training and partnerships.

Affordable, tuition fees ensure access for target groups including women, graduates, and postal staff in Al-Abdali, Amman.



La Poste and ZAC: Giving a Second Life to Eyeglasses



La Poste Groupe, committed to social responsibility and innovation, has launched an experimental partnership with Les Lunettes de ZAC, an eco-responsible company founded in 2020 by Ophélie Vanbremeersch, recognized by Forbes in its 30 Under 30 ranking. The initiative aims to collect, refurbish, and resell eyeglasses, contributing to both the circular economy and social inclusion.

From Collection to Reuse

The project follows a three-step process:

Collection: Eyeglasses are gathered in more than 1,000 collection points including companies, universities, and opticians.

Refurbishment: The collected pairs are sorted, repaired, and fitted with new lenses by people with disabilities or in professional reintegration, creating 14 jobs.

Resale: Refurbished glasses are sold in ZAC stores in Lille and Amiens, through the Écouter Voir network, independent opticians, and online.



The La Poste Experimentation

Since January 2025, La Poste has been testing the initiative in 103 post offices across France. Customers can:

- **Deposit** their old eyeglasses in dedicated collection boxes, with the locations listed on the ZAC and ADEME websites
- **Purchase** refurbished glasses in post offices offering sales corners, including solar glasses (€45 incl. tax) and magnifying glasses (€29 incl. tax).

The selection of post offices was based on strong customer traffic as well as proximity to tourist areas, seaside, or mountain regions.

Positive Impact and Ambition

With **110 million unused pairs of** eyeglasses estimated to be stored in French households, the project addresses a major environmental challenge. Already, more than 170,000 pairs have been saved by ZAC with each refurbished pair avoiding 20 grams of waste and generating 20 minutes of work. All refurbished glasses are priced under €100, making them accessible to all.

For La Poste, the project strengthens its mission-driven company status, attracts new customers to post offices, and supports the development of the second-hand market. For ZAC, it represents an opportunity to expand its visibility, customer base, and sales network.

Running until January 2026, this partnership could be extended nationwide, reinforcing La Poste's role as a **key player in sustainable innovation and circular economy solutions.**



Autonomous Delivery Operations in Slovenia

As postal operators across the Euro-Mediterranean region accelerate their digital transformation Slovenia is emerging as one of the countries actively exploring the potential of autonomous mobility in daily postal operations. Pošta Slovenije, the national postal and logistics operator, has taken on a central role in testing Autonomous Delivery Robots (ADRs) and assessing how this emerging technology can enhance service quality, operational efficiency, and environmental sustainability.

In Slovenia, ADRs are being tested in a variety of postal-logistics scenarios, each chosen to reflect real operational needs. Early trials have focused on controlled environments inside or around postal facilities where robots transport parcels between sorting points and nearby micro-hubs. These deployments offer a safe and structured way to observe how the robot behaves, how people respond to it, and how well it fits into established postal workflows. Gradually, the pilots have expanded into other commercial zones where supervised ADR perform short-distance deliveries within a shopping mall area.



Beyond the technology itself, one of the most valuable outcomes of these pilots has been the insight they provide into Slovenia's legislative and regulatory landscape. Like many European countries, Slovenia's traffic legislation was not originally designed with autonomous sidewalk robots in mind. This means that every pilot raises important questions: How should ADRs be classified? Where are they allowed to operate? What safety measures must be ensured? And how should responsibility be defined in the event of an incident? These discussions reflect broader trends across Europe, where regulators, municipalities, and postal operators must work together to shape frameworks that encourage innovation while guaranteeing public safety.

Pošta Slovenije has been actively engaging with these stakeholders, recognising that regulation is not a barrier but a necessary foundation for widespread deployment. The pilots have already shown that ADRs interact reliably with pedestrians, adapt to varying environmental conditions, and complement the work of human couriers. But they have also highlighted the crucial importance of data protection, secure communication systems and transparent operational oversight – topics that were echoed in several contributions from other postal operators in the same newsletter issue.

What makes the Slovenian approach particularly compelling is its collaborative nature. The pilots are conducted in close partnership with municipal authorities, research institutions, and technology providers, ensuring that operational testing is aligned with public-space management, safety expectations, and long-term mobility strategies. This mirrors a growing trend in the postal world: innovation cannot be developed in isolation but must be shaped through joint efforts, much like the strategic partnerships and knowledge-sharing initiatives highlighted in the PUMed community's activities .

Looking ahead, Pošta Slovenije sees autonomous delivery not as a replacement for traditional postal services but as an important extension of them. ADRs can support couriers during peak workloads, reduce the environmental impact of short-distance routes and enable new types of customer-centric services. The insights gained through ongoing pilots will guide future investment decisions and help Slovenia prepare for the gradual integration of autonomous mobility into national logistics networks. By exploring these technologies early, Pošta Slovenije is positioning itself and Slovenia's wider postal ecosystem to play an active role in shaping the next chapter of European sustainable and innovative delivery solutions.



Pošta Slovenije Once Again

Heartfelt Charity Initiative for Young Skiers!

Pošta Slovenije is proudly continuing its award-winning project “Let’s Support Young Skiing Talents”, which received the prestigious Philatelic Campaign of the Year Award at the 2025 World Post & Parcel Awards. As the new ski season begins this inspiring initiative once again brings together sports passion and community spirit in support of Slovenia’s rising skiing stars.

In partnership with the Ski Association of Slovenia, Pošta Slovenije is reaffirming its commitment to nurturing young sports talent across the nation. Employees are stepping into the role of campaign ambassadors, spreading goodwill and raising funds by offering exclusive sets of special stamps and postcards designed for this charitable cause.

Supporters can choose from four unique stamp sets, each celebrating the beauty of Slovenian skiing. Every purchase not only contributes to the future of young athletes but also gives customers the chance to enter a draw for practical prizes – a rewarding way to make a difference this winter season.

Libya Post: Steady Steps Toward Digitalization and Innovation

Launch of “My Digital Post” Platform: Activation of an integrated digital portal for customer services.



Infrastructure Development: Modernization of IT networks and systems for data security.

Unified Tracking System: Implementation of a real-time postal tracking network.

Automation in Post Offices: Deployment of automated systems in 23 offices to enhance service quality.

Postal Addressing Project and Its Developmental Role

Activation of the Unified Postal Code: Over 1,090,000 sites covered across 73 municipalities

Geographical Address Database: Linking postal codes to precise locations to support logistics.

Implementation Phase: Installation of 215,000 smart postal signs in collaboration with local authorities.

Training and Awareness: Awareness campaigns and issuance of address verification documents.

Growth and Development of Express Mail and Logistics Services

Shipment Growth: 55% increase in domestic and international shipments (2024-2025).

Fleet Expansion: 20 new transport vehicles and six upgraded sorting centers.

Value-Added Services: Pre-customs clearance and enhanced shipment facilitation.

Partnerships: New agreements with national institutions for broader service coverage.

Last-Mile Delivery: Improved delivery performance and e-commerce partnerships.





Correos Strengthens Its Sustainable Fleet with Over 1,300 New ECO Vehicles

Correos continues to expand its commitment to sustainable mobility by adding more than 1,300 new ECO vehicles to its fleet this year, consolidating its position as one of the largest zero-emission and ECO fleets in the distribution sector in Spain.

The highlight of this expansion is the incorporation of 800 NUUK Cargo Pro electric motorcycles, the first cybersecure vehicle certified by EUROCYBCAR. These motorcycles are not only zero-emission but also offer protection against cyberattacks up to 120 km of autonomy, a large-capacity trunk, and advanced telemetry and geolocation systems. With this addition, Correos will have more than 2,500 zero-emission motorcycles in its fleet. The new vehicles also include 250 Renault Kangoo E-Tech electric vans with up to 300 km of autonomy, 313 plug-in hybrid vans, and 20 three-wheeled electric motorcycles, ideal for navigating narrow urban areas. By the end of this year, Correos will operate more than 4,000 ECO vehicles, representing nearly 25% of its delivery fleet. This is a decisive step toward the company's goal of achieving 50% of its fleet powered by alternative technologies by 2028.

Spanish Congress Approves Postal Law Reform, Strengthening Correos' Public Mission and Strategic Transformation

The Plenary of the Spanish Congress has approved the amendment to the Postal Law—a milestone that reinforces Correos' public mission, expands services, and consolidates its transformation under the 2024-2028 Strategic Plan.

This reform extends Correos' designation as the operator of the Universal Postal Service (UPS) until 2030 within a stronger and more stable framework. Beyond that, it recognizes Correos as a key instrument of the State for delivering essential public services and strengthens its role in promoting territorial cohesion. The new legislation enables Correos to provide Services of General Economic Interest such as administrative procedures and basic financial services, leveraging its extensive presence across the country.

Additionally, the law establishes that, in emergency situations, Correos will make all its human and material resources available to the State, consolidating its role as an essential public service.

Correos Begins Offering AXA Insurance Products Across Spain

Correos has officially started marketing AXA insurance products after registering as an exclusive agent with Spain's Directorate-General for Insurance and Pension Funds (DGSFP), meeting all legal requirements.

This strategic alliance, launched in 32 offices nationwide, will be progressively implemented in more than 800 Correos offices across Spain before June 1, following the signing of a long-term agreement between Correos and AXA announced last February.

Initially, the offering will include auto, home, health, life risk, and funeral insurance policies for individuals. The portfolio may later expand to include any Life and Non-Life products marketed by AXA in Spain.

AXA CEO Olga Sánchez commented : "Wherever Correos is present, AXA will provide protection to citizens, in every corner of Spain, thanks to the great work carried out in recent months and the exceptional human capital Correos has."



Season Greetings

2026

As 2025 comes to a close, thank you for being an important part of our union community Wishing all members a successful 2026!

social media



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Postal Union for the Mediterranean (PUMed)



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Issued by Ms. Suhair Wraikat Marketing & Communication Pillar



THANK YOU

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